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Press Contact:
Ann Cumberbatch
Public Relations
Reggae Dancehall Awards
pr@reggaedancehallawards.com
(661)499-1974

Reggae Dancehall Awards 2024 Nominations Announced; Sister Nancy and Shabba Ranks to Receive Special Honors for Outstanding Contributions

*Celebrating Excellence in Reggae and Dancehall Music as the Industry's Brightest Stars
Prepare for an Unforgettable Awards Night*

[Hollywood, CA] — November 17, 2024 — The **Reggae Dancehall Awards 2024** is thrilled to announce the official list of nominees for this year's awards, highlighting the best and brightest in reggae and dancehall music. After months of anticipation and submissions from around the world, the nominees represent the depth, creativity, and cultural significance of these powerful genres. The awards will also recognize **Sister Nancy** with the prestigious **Reggae Icon Award** and **Shabba Ranks** with the distinguished **Dancehall Icon Award** for their extraordinary contributions and lasting impact on reggae and dancehall music.

A Night to Celebrate the Icons and Rising Stars of Reggae and Dancehall

The Reggae Dancehall Awards stands as a beacon for reggae and dancehall, genres that continue to shape and influence music globally. As reggae and dancehall gain increasing recognition on the world stage, this year's nominees demonstrate the genres' capacity to inspire, entertain, and provoke thought. The nominations, which include categories such as Best Reggae Song, Best Dancehall Album, Best Collaboration, and Breakthrough Artist, spotlight both established legends and emerging talent making waves within the industry.

"This year's nominees reflect the incredible diversity and talent within the reggae and dancehall communities," said Latasha Jordan, Director of the Reggae Dancehall Awards. "We're honored to showcase such inspiring work and celebrate the artists who push these genres forward with passion and authenticity. And we're especially delighted to honor

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Sister Nancy and Shabba Ranks, two pioneers who have elevated reggae and dancehall with their unmistakable voices, lyrics, and cultural influence.”

The virtual awards ceremony, set to take place on **November 20, 2024**, will be broadcasted globally, allowing fans from every corner of the world to join in celebrating the achievements of this year’s nominees and honorees.

Recognizing True Legends: The Icon Awards for Sister Nancy and Shabba Ranks

The **Reggae Icon Award** and **Dancehall Icon Award** are dedicated to artists who have significantly shaped the genres and transcended musical boundaries. This year’s recipients, Sister Nancy and Shabba Ranks, represent the heartbeat of reggae and dancehall, symbolizing the power of their genres to inspire social movements, unite people, and amplify voices from the Jamaican community and beyond.

Sister Nancy: A Pioneer of Reggae with an Unbreakable Legacy

Known globally for her song “Bam Bam,” **Sister Nancy** is a reggae legend whose contributions to the genre are unparalleled. Breaking barriers as one of the first female reggae DJs, Sister Nancy’s influence goes beyond her groundbreaking music. Her lyrics resonate with themes of resilience, empowerment, and cultural pride, making her a trailblazer in a male-dominated genre. Today, her music is still celebrated, sampled, and reinterpreted across multiple genres, underlining her impact on reggae and global music.

The Reggae Icon Award celebrates her lifelong dedication to reggae music, her courage in breaking down gender barriers, and her enduring influence on artists worldwide. “Sister Nancy is an icon whose music has inspired countless fans and artists alike,” said Latasha Jordan. “Her strength, talent, and vision make her an exceptional role model in reggae, and we are honored to recognize her as this year’s Reggae Icon.”

Shabba Ranks: The Undisputed Voice of Dancehall

As one of dancehall’s most influential figures, **Shabba Ranks** has defined the genre with his bold lyrics, distinctive vocal style, and dynamic performances. From “Ting-A-Ling” to “Trailer Load of Girls,” Shabba’s hits have dominated dance floors worldwide, making him a household name and an enduring symbol of dancehall’s energy, attitude, and culture. Shabba’s achievements include being one of the first dancehall artists to achieve international fame and to receive recognition from prestigious music awards, setting a path for future artists to follow.

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Awarded the **Dancehall Icon Award**, Shabba Ranks is recognized for his relentless pursuit of excellence and his role in putting dancehall on the global stage. His influence on the genre and his contribution to its growth are monumental. “Shabba Ranks is a dancehall icon in every sense,” Latasha Jordan noted. “His music represents the passion, intensity, and joy of dancehall, and he has been an invaluable ambassador for the genre worldwide. We’re proud to honor him with this year’s Dancehall Icon Award.”

The Nominees: Excellence Across Every Category

The 2024 Reggae Dancehall Awards nominations bring a wealth of talent to the spotlight, with nominees showcasing the creativity, artistry, and depth of reggae and dancehall music. This year’s categories include:

- **Best Reggae Song:** Celebrating the songwriters and vocalists behind the year’s most moving reggae tracks, this category includes hits that have resonated with fans and pushed the boundaries of reggae.
- **Best Dancehall Album:** Honoring the albums that have made waves with their unique sound, lyrical prowess, and impact on the dancehall community.
- **Best New Artist:** This category highlights new talent making an impact on reggae and dancehall, representing the future of these genres and the voices of the next generation.
- **Best Collaboration:** Recognizing collaborations that have brought together talent from reggae, dancehall, and beyond to create unforgettable music.

Additional categories honor reggae and dancehall music videos, producers, and social media influencers, recognizing the full ecosystem of talent that sustains these vibrant genres.

“We are incredibly proud of our nominees, whose music captures the spirit, struggles, and joys of reggae and dancehall,” said Latasha Jordan. “These artists are defining the sound of our time and continue to inspire fans globally with their authentic voices.”

A Global Celebration of Reggae and Dancehall

The Reggae Dancehall Awards aims to honor not only the genre’s history but also its present and future. The virtual format allows reggae and dancehall fans from Jamaica, Africa, Europe, the Americas, and beyond to participate, uniting the global reggae and dancehall community in a shared celebration. Through innovative digital ceremonies and accessible voting processes, the Reggae Dancehall Awards has created a platform that reaches across borders, amplifying the voices of reggae and dancehall talent.

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The awards ceremony on November 20 will feature performances from some of this year's nominees and special appearances by industry legends, promising fans an unforgettable night of music and celebration.

A Vision for the Future

As reggae and dancehall music continue to grow in influence, the Reggae Dancehall Awards is committed to fostering a community that honors the past, celebrates the present, and inspires the future. With icons like Sister Nancy and Shabba Ranks leading the way, this year's awards are a tribute to the resilience, creativity, and power of reggae and dancehall music.

The Reggae Dancehall Awards has emerged as a beacon for a genre that has transformed the world's music landscape. By recognizing artists, producers, and creators within reggae and dancehall, the awards aim to empower the genre's community and give it the spotlight it deserves. "This is just the beginning," said Latasha Jordan. "We're excited to continue elevating reggae and dancehall and to see where these genres will go next."

For the full list of nominees and more information on the Reggae Dancehall Awards, please visit <https://www.ReggaeDancehallAwards.com> and follow us on social media.

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